

AskMöbgj K ‡KŠkj MZ

cwi Kí bv

5bs Svj Kv BDıvqb cwi l`

`mcy, ivRkvnx|

wfkb weevZ

2019 mvġj i gġa` 5bs Svj Kv BDwbqb cwi lġ` i gvbm`SZ tmev, cwi tek msi ħb my kvmb cġZōvi gva`ġg `wi`ā, bvix l cġŠK RbġMvōxi Rxeb vġġvi gvb Dbqb nġe|

** `ġj i bug t- kvcjv / A

1| ~~ck~~ Avgiv tK? Avgiv wK Kwi? Avgiv tKb Kwi?

* Avgiv 5bs Svj Kv BDwbqb cwi lġ` i wbeWZ m`m`|

Avgiv RbMġbi tmev Kwi | thgbt

- wePvi kvj m|
- evj` weevn tiva Kwi |
- wfvRGd, wfvRwW KvWmġfġte weZib Kwi |
- iv`wVU ms`vi l wevfbaDbqb gġ K KvR Kġi _wK|

* RbMġbi cġZ `vqexZv

* cġZkōwZ l wekġm t_ġK RbMġbi Kġ`vġY KvR Kwi |

** `ġj i bug t- ġMvjv / B

1| ~~ck~~ Avgiv wK PvB Ges Avgvġ` i wK cwi eZġ KiġZ nġe? fvġel`ġZ Avgvġ` i wK KiġZ nġe Ges tKb?

- ❖ ġhvMġġhvM e`e`vi Dbqb PvB|
- ❖ kZ fvM wKġvi gvb Dbqb PvB|
- ❖ kZ fvM Dbz `v` tmev t` LġZ PvB|
- ❖ wei x cwbi e`e`v l 100% m`wbġUkb PvB|
- ❖ Kw l Drcv`b eġx|
- ❖ Kgms`vb PvB|
- ❖ gv`K gyġ cwi eġk PvB|

- ❖ RbMṭbi mṣṣq AskMṭb m"QZv Reve w`nZv vbwōZ KiṭZ nṭe|
 - ❖ `vbxq miKvṭi i Af`šm b Avq eṣṣ KiṭZ nṭe|
- Dcṭiv³ KivR Mṭj v ev`evqṭb bv Kiv nṭj wfkṭb ev`evqṭb evav Mṭ' nṭe|

**** `tj i bvg t- ṭ`vṭqj / C**

1| cṭkṭ- Avgiv wK fṭṭe B"Qv ṭj vṭK ARṭ Kie ?

- `ybZx tiva Kib BDṭbqb PvB|
- Z` mieivṭni gṭṭaṭṭg|
- DbūZ cṭhṣ³ e`envṭi i gṭṭaṭṭg thgb Kwl |
- vbi vc` cṭvbi e`e`v vbwōZ Kib|
- wewfbcAvB wR G cṭkṭṭṭbi gṭṭaṭṭg|
- nj wVs I bb nj wVs Uṭ- vbqg Abṭṭvqx avhṭKṭi |
- miKvix vbi vc`Ev gj (wfwRGd/wfwRwW fvZv mṭwK DcKvi ṭfvMx vbeṭṭṭbi gṭṭaṭṭg|
- 100% ṭmṭṭṭṭUkb vbwōZ Kiṭṭb I Rb ṭPZbv mṭṭó Kṭi |
- Kgṭms`vb mṭṭó i gṭṭaṭṭg|
- Sṭi cov tiva I gvb mṭṭZ wKṭṭṭvi gṭṭaṭṭg|
- AeKvWṭṭgvi Dbṭṭṭbi gṭṭaṭṭg|
- ṭhvMṭṭhvM e`e`vi Dbṭṭṭb|

wgkb weewZt

RbMṭbi Ask Mṭb `^QZv, Reve w`nZvi gṭṭaṭṭg wKṭṭṭv, `v`", ṭhvMṭṭhvM, Kwl , grm, cṭwb I cqvṭv`vkY, Rxe `evPṭ msiṭṭṭb, Kgṭms`vb mṭṭó Ges mKj cṭKvi mṭṭúṭ` i miṭṭṭb I meḂg e`envṭi i gṭṭaṭṭg bvix, `wi`^cṭSK RbṭMṭṭoi Rxeb gṭṭṭbi ṭUKmB Dbṭṭṭb|

gj `ṭeva t

- ❖ ṭmev cṭ vb
- ❖ mṭ"QZv

- ❖ Reve w` nxZv
- ❖ b`vq vePvi
- ❖ wbi t`c`Zv
- ❖ mZZv
- ❖ cwi "QbZv
- ❖ `j ex fvte KvR
- ❖ wbgg tgfb KvR Kiv

SWOT

Avf`všwi b mej w` Kt

- ❖ Avdm e`ve`vcbv fvj
- ❖ wbgqgZ Avdm Pvj y_vtK
- ❖ Ki `vq 85%
- ❖ wbgqgZ evtRU tNvl bv
- ❖ `q Rbkw³ AvtQ
- ❖ Z_` tmev mwWK fvte Rvbvfbv nq

Avf`všwi b `ej⁹Zvt

- ❖ bbtnwi s Ki avh⁹ Av`vq bvB
- ❖ `vqx KvgwUj Kvhrwi Zv
- ❖ BDucfZ mi Kvix (n`vZwi Z) KgRZ⁹ i bv emv
- ❖ `vqx m³ú` bvB

mjhvMt

- ❖ BUfVUv AvtQ wZbUJ
- ❖ †Kvì †ón†i R AvtQ GKwU
- ❖ B¶†K†›^a AvtQ GKwU
- ❖ nvU evRvi AvtQ GKwU
- ❖ Gb¶RI Awdm AvtQ GKwU
- ❖ wqj Kvi Lvbn QqUJ
- ❖ Lvm Rwg Rj vmq
- ❖ wej †evW[©]
- ❖ c¶j. we`r LjU

ewn`K evavt

- ❖ i vR%wZK c¶ve
- ❖ `vbxq c¶ve kvj x e`w³†` i c¶ve